

GLOBAL YOUTH CRICKET LEAGUE

SRI LANKA 2026



*UNDER 15 & UNDER 19 LUXURY INTERNATIONAL
JUNIOR CRICKET TOURNAMENT*

SPONSORSHIP PROPOSAL



Prepared by

GEARUP SPORTS & LEISURE TOURS

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Executive Summary

The Global Youth Cricket League is an international youth sporting event designed to promote cricket excellence, cross-cultural exchange, and grassroots sports development. The tournament brings together talented young athletes, coaches, and families from South Asia and the Middle East, creating new pathways for regional sports tourism, brand collaboration, and CSR-driven impact.

We invite leading brands to partner with us as sponsors to support youth sports development while benefiting from substantial marketing exposure, digital visibility, and long-term engagement opportunities.

Sharing Happiness to the Brand Ambassador

Having Mr. Dunith Wellalage and Mr. Vishen Halambage as our brand ambassadors brings immense happiness and pride to this initiative. Their presence not only enhances visibility, but also celebrates the true spirit of teamwork, passion, and sportsmanship that we hope to inspire throughout the tournament.



Mr. Dunith Wellalage

"We're excited to be part of this league and to witness the growth of young cricket talent. The Youth Global Cricket League 2026 brings fresh energy and opportunity to youth cricket, and we're delighted to join this journey."

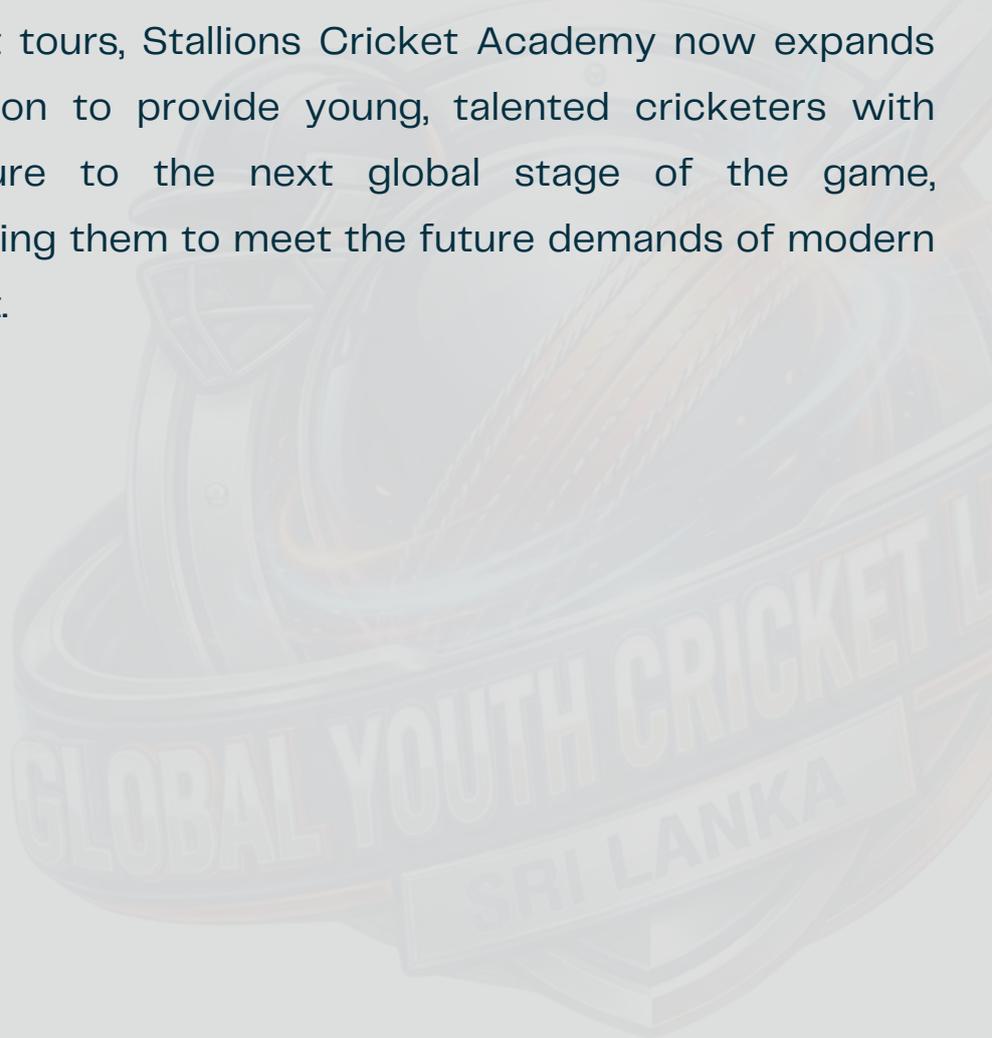


Mr. Vishen Halambage

"We are truly happy to join the Youth Global Cricket League 2026. This tournament creates a meaningful space for young players to compete, improve, and enjoy the game they love. It's a privilege to support such an inspiring initiative."

Experience and Vision

Renowned for organizing world-class international cricket tours, Stallions Cricket Academy now expands its vision to provide young, talented cricketers with exposure to the next global stage of the game, equipping them to meet the future demands of modern cricket.



Event Overview

➤ **Tournament:**
Global Youth League – Sri Lanka

➤ **Category:**
Youth & Junior Divisions

➤ **Expected Participation:**
Regional & international teams

➤ **Venues:**
Colombo & surrounding districts

➤ **Format:**
League + Awards Gala Night

➤ **Audience:**
Families, youth athletes, sports community, expatriates, media



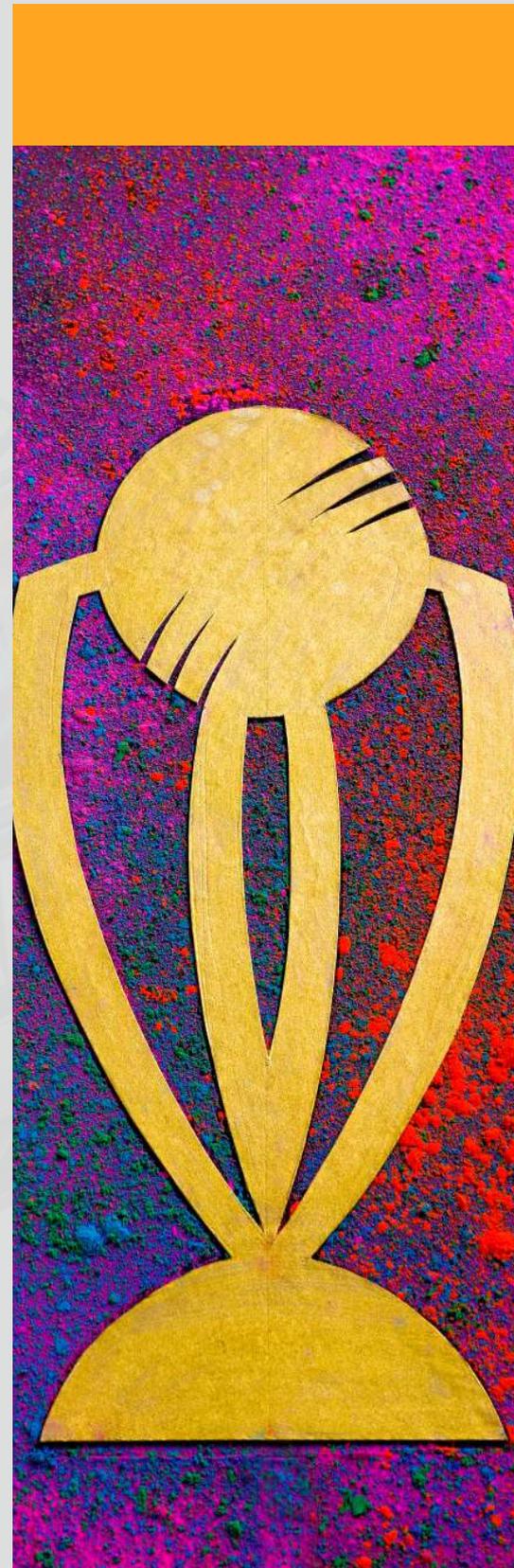
Objectives

- Strengthen youth sports development across Sri Lanka, Qatar & South Asia.
- Provide international tournament exposure for junior athletes.
- Enhance sports tourism and cross-border collaboration.
- Create meaningful CSR opportunities for corporate partners.
- Amplify brand presence across digital platforms & on-ground activations



Media & Promotional Channels

- Social media campaigns (Instagram, Facebook, TikTok, YouTube)
- Live match streaming & highlights content.
- Photography & media coverage
- Tournament souvenir content (digital & print)
- PR features across youth sports communities



Tournament Teams



Sponsorship Packages

TITLE SPONSOR

LKR 3 MILLION

- “[Brand] Global Youth League Sri Lanka”
- Logo on all jerseys (front)
- Brand name attached to tournament title
- Backdrop branding (interviews & photos)
- Social media campaign features
- Banner placement at all venues
- Gala awards stage branding
- 5 VIP passes + stalls
- Meet and Greet with our Brand Ambassadors
- Brands will be showcased during the live stream.

POWERED BY SPONSOR

LKR 2 MILLION

- Logo on jersey sleeves
- Logo on posters & digital media
- On-ground banners
- Mention in all live streams
- 3 VIP passes
- Backdrop branding (interviews & photos)
- Meet and Greet with our Brand Ambassadors
- Brands will be showcased during the live stream

Sponsorship Packages

OFFICIAL PARTNER

LKR 1 MILLION

- Logo on boundary boards
- Digital posters & match scorecards
- Announcer mentions
- Social media shout-outs
- Backdrop branding (interviews & photos)
- Meet and Greet with our Brand Ambassadors
- Brands will be showcased during the live stream

KIT / EQUIPMENT PARTNER

LKR 500,000

- Logo on kit bags / caps
- Product stall rights
- Social media mentions
- Backdrop branding (interviews & photos)
- Meet and Greet with our Brand Ambassadors
- Brands will be showcased during the live stream

AWARDS SPONSOR

LKR 350,000

- "Man of the Match by [Brand]"
- Awards night branding
- Logo on certificates
- Logo on Trophy
- Backdrop branding (interviews & photos)
- Meet and Greet with our Brand Ambassadors
- Brands will be showcased during the live stream

Organizer Profile



GearUp Sports & Leisure Tours

Specialists in international sports tours, leagues, and youth development programs across Sri Lanka, Qatar & South Asia.



Stallions Cricket Academy Qatar

One of the largest cricket academies in Doha led by ICC certified coaches.



CONTACT



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Local